

Welcome to webinar 2 in the  
*Mobilising the Nordics* series

# SOCIETAL DEVELOPMENT & SCALING FOR IMPACT

## Recap: Purpose of *Mobilising the Nordics*

Facilitate development of the research, education, and innovation system through top-level dialogue and collaboration across the Nordic region.

Investigate how system change can contribute to “making the region greener, more competitive, and socially sustainable”.

- Nordic Council of Ministers

Read more about the project and find background material on the official website:  
[www.nordforsk.org/mobilising-nordics](http://www.nordforsk.org/mobilising-nordics)



# Why have we chosen to focus on “societal development” and “scaling for impact”?

The Nordic countries are good at innovation – but our societies need **more systemic innovation faster**.

How can we  
innovate faster  
**across silos, sectors  
and national  
borders?**

How can private and  
public organisations  
**collaborate more?**

How can we all  
become better at  
**scaling for impact?**



# PROGRAM, 7 June

- 01:00** Welcome and introduction by Gunnar Bovim – *Program and brief summary*
- 01:05** Presentation by Thomas Blomqvist, Finnish Minister for Nordic Co-operation and Equality
- 01:15** Presentation by Christian Seelos, Distinguished Fellow and Director at The Global Innovation for Impact Lab (GIIL) at Stanford University
- 01:30** Q&A
- 01:40** Focused group work I – *How can we work together with societal development, innovation and scaling for impact?*
- 02:10** *Break*
- 02:20** Presentations by the first four groups
- 02:40** Focused group work II – *Presentations by and input for the mission groups*
- 03:15** Presentations by the remaining four groups
- 03:30** Round off and next steps by Gunnar Bovim... realising the missions!



# How can we work together with societal development, innovation and scaling for impact?

... The eight groups with themes for discussions

*A. The creation of a common Nordic innovation system*

*B. Working with public-private partnerships*

*C. Competence development within and across organisational boundaries*

*D. Scaling new initiatives for competence development through digital solutions*

*E. Working with and utilising a mission-oriented innovation approach*

*F. Design and user involvement*

*G. Scaling for impact*

*H. Funding the entire innovation-chain*



# The NordForsk mission groups



Nikolaj  
Malchow-Møller  
President, CBS

## 1. Leadership development program

Design and develop a common Nordic leadership development program that spans across sectors and the Nordic countries.



Ingrid Petersson  
Director General,  
Formas

## 3. Nordic digital and green transition

Contribute to the digital and green transition agenda and explore and exploit the added value of a strong intersectoral and Nordic region collaboration instead of individual countries, sectors, and institutions.



Anne Borg  
Rector, NTNU

## 2. Open Nordic University

Lift lifelong learning across the Nordic countries to the next level. Further, the aim is to bundle and utilize the collective skills and resources at the national universities and educational institutions.



Nina Kopola  
Director General,  
Business Finland

## 4. Uncovering Nordic clusters of research & innovation

Gain a better understanding of the current strengths and potentials of the research and innovations clusters across the Nordic region.



# Groups and themes for round 2 discussions

## Mission group 1: *Nordic Leadership Development Program*



Nikolaj  
Malchow-Møller  
President, CBS

*A. The creation of  
a common Nordic  
innovation  
system*

*B. Working with  
public-private  
partnerships*

## Mission group 2: *Open Nordic University*



Anne Borg  
Rector, NTNU

*C. Competence  
development  
within and across  
organisational  
boundaries*

*D. Scaling new  
initiatives for  
competence  
development  
through digital  
solutions*

## Mission group 3: *Nordic digital and green transition*



Ingrid Petersson  
Director General,  
Formas

*E. Working with  
and utilising a  
mission-oriented  
innovation  
approach*

*F. Design and  
user involvement*

## Mission group 4: *Uncovering Nordic clusters of research & innovation*



Nina Kopola  
Director General,  
Business Finland

*G. Scaling for  
impact*

*H. Funding the  
entire  
innovation-chain*



# PROGRAM, 7 June

- 01:00** Welcome and introduction by Gunnar Bovim – *Program and brief summary*
- 01:05** **Presentation by Thomas Blomqvist, Finnish Minister for Nordic Co-operation and Equality**
- 01:15** Presentation by Christian Seelos, Distinguished Fellow and Director at The Global Innovation for Impact Lab (GIIL) at Stanford University
- 01:30** Q&A
- 01:40** Focused group work I – *How can we work together with societal development, innovation and scaling for impact?*
- 02:10** *Break*
- 02:20** Presentations by the first four groups
- 02:40** Focused group work II – *Presentations by and input for the mission groups*
- 03:15** Presentations by the remaining four groups
- 03:30** Round off and next steps by Gunnar Bovim... realising the missions!





# Presenters



## *Thomas Blomqvist*

Minister for Nordic Cooperation and Equality, Swedish Parliamentary Group in Finland



- Why is Nordic collaboration important?
- How can we use the Nordic collaboration to develop our society to become more green, competitive, and socially sustainable?

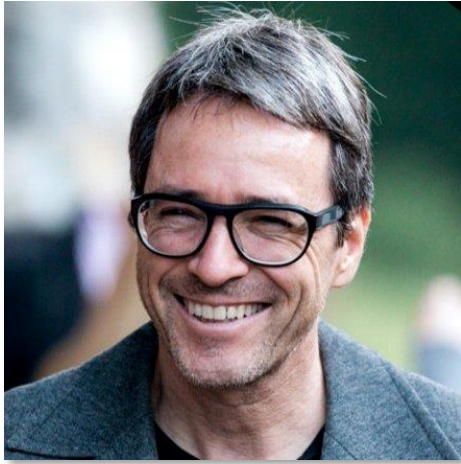


# PROGRAM, 7 June

- 01:00** Welcome and introduction by Gunnar Bovim – *Program and brief summary*
- 01:05** Presentation by Thomas Blomqvist, Finnish Minister for Nordic Co-operation and Equality
- 01:15** **Presentation by Christian Seelos, Distinguished Fellow and Director at The Global Innovation for Impact Lab (GIIL) at Stanford University**
- 01:30** Q&A
- 01:40** Focused group work I – *How can we work together with societal development, innovation and scaling for impact?*
- 02:10** *Break*
- 02:20** Presentations by the first four groups
- 02:40** Focused group work II – *Presentations by and input for the mission groups*
- 03:15** Presentations by the remaining four groups
- 03:30** Round off and next steps by Gunnar Bovim... realising the missions!

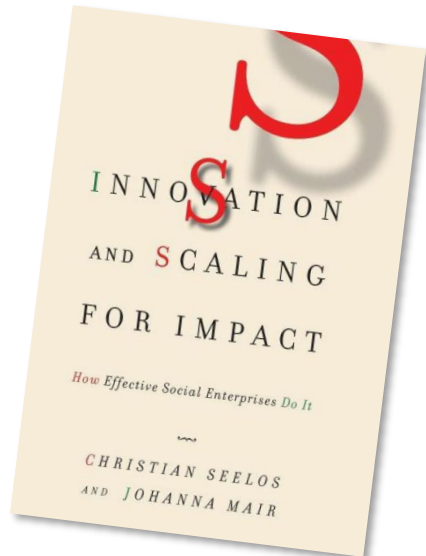


# Presenters



## Christian Seelos

*Distinguished Fellow and Director, The Global Innovation for Impact Lab (GIIL) at the Stanford University Center on Philanthropy and Civil Society*



- How do we together become better at scaling innovation for impact – and how can we have a more systemic view on this as leaders?

*Please post questions in the chat during the presentation!*<sup>11</sup>



# Q&A with Christian Seelos



# PROGRAM, 7 June

- 01:00** Welcome and introduction by Gunnar Bovim – *Program and brief summary*
- 01:05** Presentation by Thomas Blomqvist, Finnish Minister for Nordic Co-operation and Equality
- 01:15** Presentation by Christian Seelos, Distinguished Fellow and Director at The Global Innovation for Impact Lab (GIIL) at Stanford University
- 01:30** Q&A
- 01:40** **Focused group work I – *How can we work together with societal development, innovation and scaling for impact?***
- 02:10** *Break*
- 02:20** Presentations by the first four groups
- 02:40** Focused group work II – *Presentations by and input for the mission groups*
- 03:15** Presentations by the remaining four groups
- 03:30** Round off and next steps by Gunnar Bovim... realising the missions!



# Focused group work I: Eight selected topics

- How can we work together with societal development, innovation and scaling for impact under the following topics?



30 minutes for group discussions – we meet again in plenary at 2:10 pm (CEST)

# Discussion points by groups A, C, E & G

*A. The creation of a common Nordic innovation system*

*C. Competence development within and across organisational boundaries*

*E. Working with and utilising a mission-oriented innovation approach*

*G. Scaling for impact*



# Focused group work II: Input for the mission groups within the topics

- How can the discussions and progress in the mission group benefit from input regarding the topic?

## Mission group 1: *Nordic Leadership Development Program*



Nikolaj  
Malchow-Møller  
President, CBS

*A. The creation of  
a common Nordic  
innovation  
system*

*B. Working with  
public-private  
partnerships*

## Mission group 2: *Open Nordic University*



Anne Borg  
Rector, NTNU

*C. Competence  
development  
within and across  
organisational  
boundaries*

*D. Scaling new  
initiatives for  
competence  
development  
through digital  
solutions*

## Mission group 3: *Nordic digital and green transition*



Ingrid Petersson  
Director General,  
Formas

*E. Working with  
and utilising a  
mission-oriented  
innovation  
approach*

*F. Design and  
user involvement*

## Mission group 4: *Uncovering Nordic clusters of research & innovation*



Nina Kopola  
Director General,  
Business Finland

*G. Scaling for  
impact*

*H. Funding the  
entire  
innovation-chain*



# Discussion points by groups B, D, F & H

*B. Working with public-private partnerships*

*D. Scaling new initiatives for competence development through digital solutions*

*F. Design and user involvement*

*H. Funding the entire innovation-chain*



# Next steps in the *Mobilising the Nordics* process



# Expected output from the four mission groups



Nikolaj  
Malchow-Møller  
President, CBS

## 1. Leadership development program

- Design of a future leadership development program – content and form.
- Suggestions for how to organise and finance the leadership program.



Anne Borg  
Rector, NTNU

## 2. Open Nordic University

- A suggested concept/innovative perspectives on opening the universities for stronger impact of continuing education on societal transformation.
- 2-4 prototypes of models for continuing education activities that should be tested.



# Expected output from the four mission groups



Ingrid Petersson  
Director General,  
Formas

## 3. Nordic digital and green transition

- Recommendations and learning with respect to developing Nordic missions for digital and green transitions.
- Based on using the method of mission-oriented innovation in exploration of angles and providing examples of potential missions within the mission theme: Sustainable cities by the sea.



Nina Kopola  
Director General,  
Business Finland

## 4. Uncovering Nordic clusters of research & innovation

- Validated theses on strengthening a common Nordic research and innovation system.
- 2-3 Nordic missions within 1) Climate 2) Digitalization and 3) Public Health.
- A common Nordic ambition about strengthening the Nordic collaboration and research and innovation system.
- An analytical framework for a common Nordic analysis of each countries research, innovation and cluster system based on partly the chosen missions.
- A manifest with a call to action and specific focus point.





# Stay updated on the activities in the *Mobilising the Nordics* process

Read more and watch videos on:

[www.nordforsk.org/mobilising-nordics](http://www.nordforsk.org/mobilising-nordics)

