



Mobilising the Nordics 2021

Program for webinar 1

First webinar – *Mission Orientation* – 29 April at 1:00-4:00 pm (CEST)

The Nordic Webinar Series is a platform for experience- and knowledge sharing for top-level leaders within the research, education, and innovation system in the Nordics. Now the series is part of a larger NordForsk project: [Mobilising the Nordics](#). This project also includes four top-level groups working, respectively, with the following four topics: 1) [Nordic leadership development](#), 2) [Open Nordic university for continuing education](#), 3) [Nordic digital and green transition](#), and 4) [Uncovering Nordic research and innovation clusters](#).

The purpose of this first webinar is to focus on the theme: *Mission Orientation*. What is it? How will it influence our system? Mission orientation is the paradigm behind the new EU Framework Programme for Research and Innovation, Horizon Europe. But it is also a way of thinking – that we build missions together around societal demands. When we mobilise around a mission together, we create the strength and energy to change our society. But how is this possible to do together across the Nordic countries and across sectors and organisations? We will explore these themes together at the webinar.

At the webinar the four top-level groups will present their work and invite all webinar participants to join the further development of these four topics.

Program

01:00 pm	Introduction by Gunnar Bovim , Chair of the Mobilising the Nordics steering group – <i>What is the purpose and aim of Mobilising the Nordics?</i>
01:15 pm	Presentations and international inspiration on the theme: Mission Orientation
01:45 pm	Presentations by the four top-level groups and working with the four topics
02:30 pm	Break
02:45 pm	Working with specific questions under the Mission Orientation theme
03:45 pm	Round off and next steps by Gunnar Bovim

Preparations and sign-up

Before the webinar we will share brief video interviews with selected speakers and reading material as preparation for the event. All videos, materials, and practical information ahead of the webinar will be accessible on [the webinar 1 website](#).

You can now formally sign up via [this link](#), where you are also asked to indicate the topics that you would be interested in working with during the webinar.

Final registration date: 23 April 2021