

Welcome to webinar 1 in the  
*Mobilising the Nordics* series

# MISSION ORIENTATION

# Purpose of *Mobilising the Nordics*

**Facilitate development of the research, education, and innovation system** through top-level dialogue and collaboration across the Nordic region.

**Investigate how system change can contribute to making the region greener, more competitive, and socially sustainable.**

Read more about the project and find background material on the official website:  
[www.nordforsk.org/mobilising-nordics](http://www.nordforsk.org/mobilising-nordics)



# The steering group



**Gunnar Bovim**, Chair  
Special Advisor, NTNU



**Hanne Leth Andersen**  
Vice Chancellor, RUC



**Sven Stafström**  
Director General, Swedish Research Council



**Ragnhildur Helgadóttir**  
Professor and Chair, Science and Technology  
Policy Council of Iceland



**Rebekka Borsch**  
Director, NHO



**Heikki Mannila**  
President, Academy of Finland



**Nikolaj Malchow-Møller**, Chair for mission group 1  
President, CBS



**Anne Borg**, Chair for mission group 2  
Rector, NTNU



**Ingrid Petersson**, Chair for mission group 3  
Director General, Formas



**Nina Kopola**, Chair for mission group 4  
Director General, Business Finland



**Arne Flåøyen**  
Director, NordForsk



# The NordForsk mission groups



Nikolaj  
Malchow-Møller  
President, CBS

## 1. Leadership development program

Design and develop a common Nordic leadership development program that spans across sectors and the Nordic countries.



Ingrid Petersson  
Director General,  
Formas

## 3. Nordic digital and green transition

Contribute to the digital and green transition agenda and explore and exploit the added value of a strong intersectoral and Nordic region collaboration instead of individual countries, sectors, and institutions.



Anne Borg  
Rector, NTNU

## 2. Open Nordic University

Lift lifelong learning across the Nordic countries to the next level. Further, the aim is to bundle and utilize the collective skills and resources at the national universities and educational institutions.



Nina Kopola  
Director General,  
Business Finland

## 4. Uncovering Nordic clusters of research & innovation

Gain a better understanding of the current strengths and potentials of the research and innovations clusters across the Nordic region.



# PROGRAM (1/2)

- 01:00 Welcome and introduction by Gunnar Bovim – *Purpose of the webinars*
- 01:15 Presentation by Christian Bason, CEO of the Danish Design Centre
- 01:25 Presentation by Dan Hill, Director of Strategic Design at Vinnova
- 01:35 Brief discussion – *Why do I consider Mission Orientation important?*
- 01:45 Presentations by the four mission groups – *Four thematic breakout rooms*
- 01:55 *Quick break*
- 02:00 **Focused group work I** – *Discussing the mission groups themes*
- 02:30 *Break*



# PROGRAM (2/2)

02:30 *Break*

02:45 Introduction to 2nd half by Gunnar Bovim – *Thematic learnings under Mission Orientation*

02:55 **Focused group work II** – *How can we work together with Mission Orientation?*

03:30 Report back from selected groups

03:45 Brief breakout session – *Most important take-home message*

03:55 Round off and next steps... Webinar 2



# Groups for second half discussions

1. How do we work with **partnering**?

2. How do we **work with inter-disciplinarity**?

3. How do we **create missions**?

4. How do we **create urgent missions**?

5. How can we **work together across the Nordic region into the EU missions**?

6. How can we work with **user involvement**?

7. How are we going to **handle and share risk**?

8. How do we build **collaborative competences** in our organisations?

9. How do we **create/develop markets**?

10. How do we become better at building a **two-way research and innovation chain**?



# Presenters



## *Christian Bason*

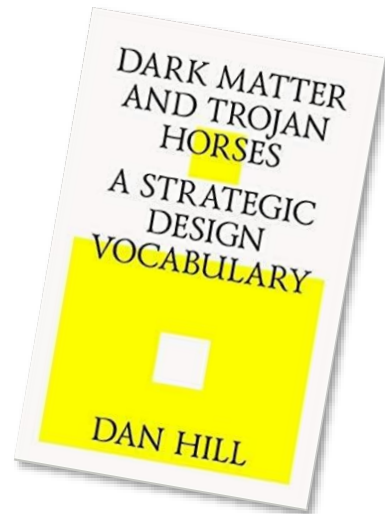
CEO of the Danish Design Center

- What is mission orientation? How do we develop and design missions – across sectors and countries? Why is mission orientation becoming more important?





# Presenters



## *Dan Hill*

Director of Strategic Design at Vinnova

- What are missions and mission-oriented innovation? How can missions be used to meet complex challenges? What are our experiences with missions so far?



1. Why have I signed up for this event?

2. Why do I consider *Mission Orientation* important?



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What is my most important take-home message from this webinar?







# See you at the second webinar in the ***Mobilising the Nordics*** series

Read more on:

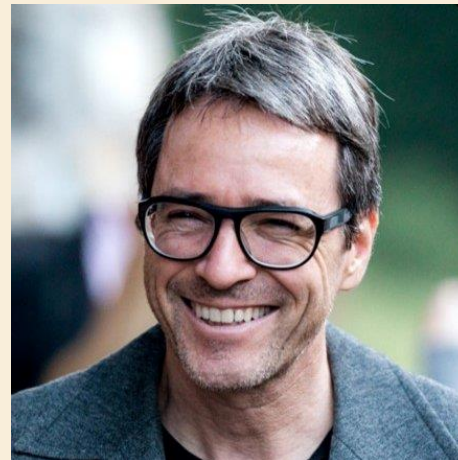
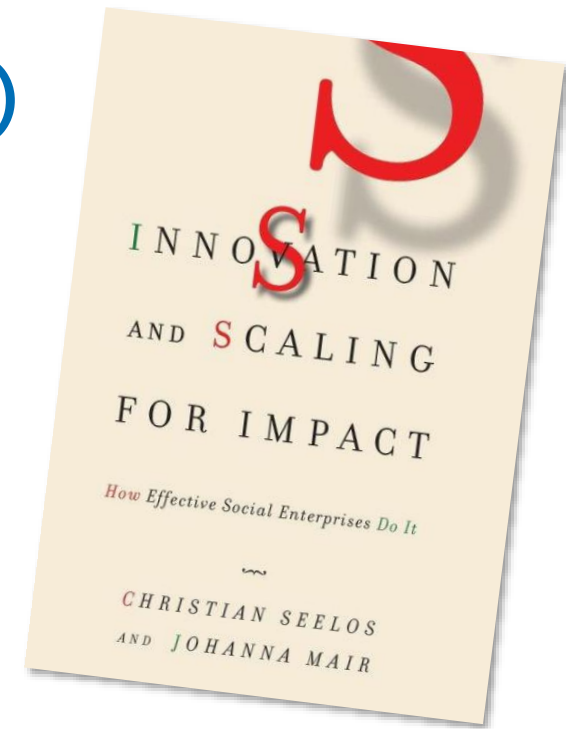
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# Webinar 2 – June 7 at 01:00-04:00 PM (CEST)

- **Topics:** *Societal development, agile innovation, and scaling for impact.*
- How do we work with societal development across the Nordic countries?
- How can we utilize our different experiences with agile innovation and scaling to unfold the potential of our systems?



## Christian Seelos

*Distinguished Fellow and Director,*  
The Global Innovation for Impact  
Lab (GILL) at the Stanford  
University Center on Philanthropy  
and Civil Society.

[Read more](#)







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